# STEM Goes Red 2018



The American Heart Association's Go Red For Women Atlanta team is hosting its inaugural **STEM Goes Red** event, aimed at empowering girls to improve the cardiovascular health of all Americans through a career in the sciences.

#### We are thrilled to invite your female students to apply for this amazing opportunity!

Please feel free to share the attached information with young women in their junior or senior year, who are interested in learning more about careers in science, technology, engineering or mathematics. We are looking for an excited, diverse group of students from a range of backgrounds, and with a variety of exposure to professional development opportunities like this one!

- Who are we? Go Red For Women the American Heart Association's nationwide movement to end heart disease and stroke in women works to empower women to improve their overall health and well-being. As a science-based organization, we know that to move the needle on important medical breakthroughs, we need more people making great contributions in the fields of science, technology, engineering and mathematics. The AHA also wants to reach younger women and involve them in discussions around their heart health. Currently, heart disease is the #1 killer of women, but with outreach to younger women we can change the course for these young ladies.
- What is STEM Goes Red? A day-long event to inspire girls to explore STEM outside the classroom and embrace being heart healthy. Participants will be exposed to some of Atlanta's leading science, technology and engineering companies like Georgia Power, Goldman Sachs, UPS and PricewaterhouseCoopers as they showcase their innovative work. This event will consist of speed mentoring, breakout sessions led by top STEM-related organizations, and opportunities to make lasting connections with companies and leaders. Students will walk away knowing they can make an impact through a career in STEM!
- Who are we looking for? High school junior and senior young women who want an introduction to the exciting fields of STEM research and work! We are specifically looking for young women interested in learning more about these fields. Our goal is to positively influence careers in science, medicine, and technology by exposing students to leading researchers, employers and experts.

When:	Friday, May 4, from 9 a.m. to 2 p.m.	
Where:	Georgia Power	
Questions?	Email: <u>Hannah.clarke@heart.org</u>	Phone: 678-224-2012

#### Please note:

- All attendees must be at least 16 years old at the time of the event.
- No more than <u>6 students per school</u> will be selected to attend this event.
- Students will need to collaborate with their school to ensure they have a chaperone accompany them to this event; they will also need to provide their own transportation.
- Lunch will be provided.



# 2018 STEM Goes Red



# Calling all junior and senior girls!

Interested in learning what a career in science, technology, engineering or math might look like? Want to spend a day with leaders in Atlanta, and see firsthand how they make an impact in their community through their careers in STEM?

### We're looking for you!



What is STEM Goes Red? A day-long event hosted by the American Heart Association's Go Red For Women team, aimed at inspiring young women to explore STEM outside the classroom and embrace being heart healthy. Participants will be exposed to some of Atlanta's leading science, technology and engineering companies as they showcase their innovative work. This event will consist of speed mentoring, breakout sessions led by top STEM-related organizations, and opportunities to make lasting connections with companies and leaders. You will walk away knowing the impact you can make through a career in STEM!

## To apply today, visit <u>www.heart.org/atlantagored</u> select "STEM Goes Red" under the Events tab, and click the link to the online Application Form. *Applications are due <u>March 30, 2018</u>.*

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